

2011 VOLVO V50

for 2011 you get

> MORE HORSE POWER

> 5 SPED AUTOMATIC IS STANDARD

> AUTO DIMMING MIRROR IS STANDARD

STANDARD FEATURE LIST

ABS	Foldable rear seat, 2-split 60/40	Power windows, front/rear
Air bags, driver's & passenger's side	Follow me home lights	Private locking
Air condition	Front armrest	Reading lamps, front & rear
Ambient temperature gauge	Full colour coordination	Seatbelt loadlimiters, front and rear
Audio remote in steering wheel	Headlights, dual, with clear lenses	Seatbelt pretensioners, front and rear outer positions
Audio System "High Performance", 1-CD, 4 x 40 watt 8 speakers, AUX input, HD radio and USB connection	Height adjustable seat driver's	Side markers, illuminated in bumpers
Auto dimmed inner mirror	Height adjustable seatbelt front	SIPS
Bluetooth handsfree	IDIS - Intelligent Driver Information System	SIPS bags
Child seat attachment, rear outer seats, ISO-fix	Illuminated vanity door mirrors driver's & passenger's side	Steering wheel adjustable
Comfort chassis	Immobiliser	Textile floor mats, colour coordinated
Cruise control	Inflatable curtain, head protection in side impacts	Tinted glass
Cupholders 2, in front center console		TPMS – Tyre Pressure Monitoring System
Cupholders, in rear foldable armrest	Leather handbrake lever	Trip computer
Dayrunning lights	Leather steering wheel	Upholstery Cloth/T-tec (5Cxx)
Décor inlays, aluminium	Pollen filter	Volvo Guard Alarm with remote & integrated key
Display language US English*	Power driver seat with memory	Wheel, temporary spare
DSTC-Dynamic, Stability and Traction Control	Power mirrors, colour coord. & heated	Wheels, 17" alloy "Spartacus" with 205/55 Michelin A/S tyres
EBA-Emergency Brake Assist	Power steering	Whiplash protection system (WHIPS)
Fog lights		

VOLVO CARS OF NORTH AMERICA, LLC.

Model Year 2011 - VOLVO V50

Effective: June 18, 2010

Version: 5

Suggested
Retail Price
\$29,000**V50 T5 FWD Auto**

New for 2011 ✓ Destination Charge: \$850

Standard Features

- ✓ - 2.5L, 5 Cylinder Turbocharged Engine, 227 HP
- ✓ - 5-Speed Automatic Transmission with Geartronic
 - 17" Spartacus Alloy Wheels
 - Aluminum Inlays
 - Audio Controls In Steering Wheel
- ✓ - Auto Dimming Mirror
 - Bluetooth™ Integrated Telephone Interface
 - Dynamic Stability Traction Control (DSTC)
 - Dynamic T-Tec Seating Surfaces
 - Fog Lights
 - Foldable Rear Seat (60/40)
 - High Performance Sound System
 - 160W 8 Speaker, 1 CD Audio, MP3 & WMA Capability
 - HD Radio™ With USB & AUX Inputs
 - Leather Handbrake
 - Leather Steering Wheel
 - Power Driver Seat With Memory
 - Tire Pressure Monitoring System (TPMS)
 - Trip computer

Suggested
Retail Price**Preferred Package**

000030	- Power Glass Moonroof	\$1,000
000010	- Power Passenger Seat	\$450
000333	✓ - Leather Gearshift Knob	\$150
5DXX	✓ - Leather Seating Surfaces	\$1,200
Total Package Value		\$2,800
Savings		-\$800
Special Value Price		\$2,000

Climate Package

000011	- Heated Front Seats	\$450
000065	- Headlight Washers	\$400
000370	- Rain Sensor	\$175
000007	✓ - Electronic Climate Control	\$250
Total Package Value		\$1,275
Savings		-\$375
Special Value Price		\$900

Multimedia Package

000503	- Volvo Premium Sound System with Dolby® Pro Logic® II Surround Sound 650 Watt, 10 Premium Loudspeakers	\$1,200 incl
000142	✓ - Navigation System with Real Time Traffic, Remote Control - Map Care / 2 Complimentary Navigation Updates	\$1,800 \$400
Total Package Value		\$3,400
Savings		-\$1,400
Special Value Price		\$2,000

Stand Alone Options

4XX	- Metallic Paint	\$550
000603 & 000167	- Blind Spot Information System (BLIS) with Power Retractable Sideview Mirrors	\$700
000605	- Dual Xenon Gas Discharge Headlights with Active Bending Light (ABL)	\$800
000500	✓ - Sirius™ Satellite Radio with Complimentary Six Month Subscription	\$400
000322	- Dual Integrated Child Booster Seats	\$300
000583	✓ - Keyless Drive	\$450
000529	✓ - Rear Park Assist (Available June 30th production onward)	\$400

Fleet Value Package Only Available For Fleet Vehicles With a Valid FIN Code

Special Value Price \$700

Suggested
 Retail Price
\$32,850

V50 T5 FWD Auto R-Design

New for 2011 ✓ Destination Charge: \$850

Added to T5 FWD Standard Features

- Aluminum Roof Rails
- Auto Dimming & Compass in Rearview Mirror
- Dynamic Sport Suspension
- ✓ - Power Glass Moonroof
- ✓ - Power Passenger Seat
- R-Design Elements**
- ✓ - 17" Cratus Alloy Wheels
- Blue Face Instrument Cluster
- Front/Rear Spoilers and Side Skirts
- Leather Gear Shift with Aluminum Inlay
- Leather Steering Wheel with Aluminum Inlay and R-Design Badge
- Matte Silver Accent Exterior Mirror Housings
- Polished Exhaust End Pipes
- R-Design Floor Mats with Accent Piping
- R-Design Pedals
- Rear Tailgate Lid Spoiler
- Unique Aluminum Inlay on Center Console and Door Handles
- Unique Grille with Matte Silver Surround and R-Design Badge
- Unique Leather/Flextech Upholstery With Embossed R-Design Logo on Front Seat Backs

Suggested
 Retail Price

Multimedia Package

000503	- Volvo Premium Sound System with Dolby® Pro Logic® II Surround Sound 650 Watt, 10 Premium Loudspeakers	\$1,200 incl
000142	✓ - Navigation System with Real Time Traffic, Remote Control - Map Care / 2 Complimentary Navigation Updates	\$1,800 \$400
Total Package Value		\$3,400
Savings		-\$1,400
Special Value Price		\$2,000

Climate Package

000011	- Heated Front Seats	\$450
000065	- Headlight Washers	\$400
000370	- Rain Sensor	\$175
000007	✓ - Electronic Climate Control	\$250
Total Package Value		\$1,275
Savings		-\$375
Special Value Price		\$900

Stand Alone Options

5D77	- Off Black Leather Seating Surfaces (without R-Design Embossment)	\$200
4XX	- Metallic Paint	\$550
000605	- Dual Xenon Gas Discharge Headlights with Active Bending Light (ABL)	\$800
000322	- Dual Integrated Child Booster Seats	\$300
000603 & 000167	- Blind Spot Information System (BLIS) with Power Retractable Sideview Mirrors	\$700
000500	✓ - Sirius™ Satellite Radio with Complimentary Six Month Subscription	\$400
000583	✓ - Keyless Drive	\$450
800048	✓ - Midir 18" Diamond Cut Wheel	\$750
000529	✓ - Rear Park Assist (Available June 30th production onward)	\$400

presented by



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