

**IT'S MORE THAN A NEW VOLVO.
IT'S A NEW FEELING.
IT'S A NEW ATTITUDE.
IT'S NAUGHTY.**

THE ALL-NEW VOLVO S60



“The All-New Volvo S60 is sculpted to move you. It looks and drives like no other Volvo before.”

– Doug Speck,
Volvo Cars of North America
President and CEO



SEDUCTIVE. PASSIONATE. HEART POUNDING. NAUGHTY. NOT WORDS WE TYPICALLY HEAR ASSOCIATED WITH VOLVO – BUT THAT'S ALL ABOUT TO CHANGE WITH THE ALL-NEW VOLVO S60.

FROM THE FAST, BOLD, READY-TO-GO EXTERIOR DESIGN TO THE FLOWING, WELL-APPOINTED, DRIVER-ORIENTED COCKPIT, THE ALL-NEW S60 IS OUR SPORTIEST, MOST DYNAMIC, AND MOST EMOTIONAL SEDAN OFFERING EVER!

STRIKING SCANDINAVIAN DESIGN

The All-New S60 boasts Volvo's most dynamic sedan design yet. The exterior of this four-door coupe features a fast silhouette and new lateral “double wave” character lines – it's aggressive, sporty, and unique. Meanwhile, the interior was inspired by a Belgian racetrack, with a dramatic, continuously flowing line centered around the driver-oriented controls. Our high-quality materials and meticulous attention to detail deliver the exclusive feel that will entice your customers – and keep them spellbound.

DYNAMIC PERFORMANCE – THE PERFECT BALANCE OF POWER AND CONTROL

We've amped up the “fun-to-drive” factor on the All-New S60 with:

- Powerful twin scroll turbo six cylinder engine with 300 HP
- Next-generation 6-speed Geartronic transmission
- Haldex electronically controlled AWD with Instant Traction
- Specially designed chassis that optimizes the driver's control and road feel
- Dynamic Stability and Traction Control (DSTC) with Sport Mode
- Advanced Stability Control (ASC)
- Corner Traction Control with torque vectoring

The new steering gear is specifically designed for improved response: it's 10 percent faster than any model, ever. The thicker steering column and stiffer bushings have increased the torsional rigidity by 100 percent. Talk about excellent performance and handling!

INNOVATIVE TECHNOLOGY

You and your customers will find innovative technology throughout the All-New S60, from the cockpit instruments to the options and accessories! An entirely new Driver Control Interface features a 7-inch, high-resolution color display that puts information right where it's needed. Drivers can control audio, climate, and infotainment functions by an easily accessible thumb control on the steering wheel or the traditional knobs on the floating center control console.

Of course, there's a rockin' audio system with HD Radio and a USB/AUX input. MultEQ XT from Audyssey Laboratories (available with the Premium Sound System) removes distortion caused by the cabin's acoustics, enabling crisp, clear sound with improved soundstage effects for everyone in the car. Available navigation with real-time traffic now includes voice recognition. Taken together, these features help the driver stay focused on what's important – the road.

Standard City Safety and the available Pedestrian Detection with Full Auto Brake are just two of the many groundbreaking technologies that demonstrate Volvo's continued safety leadership.

STAY IN TOUCH

The All-New S60 was just recently revealed for the first time, so there's a lot more information to come! Watch for our Naughty tour this summer ... and you'll be able to order your vehicle to arrive in late 2010. In the meantime, keep up on the latest developments at <http://naughty.volvocars.com>.



S60 T6 AWD A

STANDARD FEATURES

✓	3.0L, inline six cylinder engine, 300 HP
	6-speed automatic transmission with Geartronic
✓	18" SLEIPNER wheel
	AWD with Instant Traction
✓	Dynamic Stability and Traction Control (DSTC) with Sport Mode
✓	Advanced Stability Control (ASC)
✓	Corner Traction Control by Torque Vectoring (CTC)
✓	City Safety
	Leather upholstery
✓	Sport seating, front and rear
✓	Driver control interface with 7" hi-res color display with steering wheel controls
	Speed-sensitive steering with driver selectable settings
✓	High Performance Multimedia Audio System with DVD video <ul style="list-style-type: none"> • HD Radio • SIRIUS Satellite Radio with complimentary six-month subscription • Bluetooth integrated handsfree telephone interface • USB and AUX inputs
	Power driver seat (eight-way) with three-position memory
✓	Shimmer graphite aluminum inlays
✓	Leather-wrapped, Sport steering wheel with silk metal inlays and controls
	Leather gearshift knob
	40/60 split rear seats
	Auto-dimming rearview mirror with compass
	Electronic Climate Control
	Homelink
✓	Bright work around greenhouse and lower front fascia
	Power foldable head restraints
	Puddle lights in the exterior mirrors
	Polished tailpipes
	Tire Pressure Monitor System (TPMS)
	Watch Dial instrumentation
	Whiplash Protection Seating System (WHIPS)
	Complimentary Factory Scheduled Maintenance

PREMIUM PACKAGE

000030		Power glass moonroof
000010		Power passenger seat
000605		Dual Xenon Gas Discharge Headlights with Active Bending Lights (ABL)

CLIMATE PACKAGE

000011		Heated front seats
000602		Heated windshield washer nozzles
000065		Headlamp washers
000370		Rain Sensor
000439		Interior Air Quality System (IAQS)

MULTIMEDIA PACKAGE

000830		Volvo Premium Sound System, 650 W with Dolby Pro Logic II Surround Sound and MultEQ XT technology from Audyssey
000790		Park Assist Camera, rear view
000142	✓	Navigation system with voice control, Real Time Traffic, remote control

TECHNOLOGY PACKAGE

000818	✓	Adaptive Cruise Control with Queue Assist
"		Collision Warning with Full Auto Brake
"	✓	Pedestrian Detection with Full Auto Brake
"		Distance Alert
000769		Driver Alert Control
"		Lane Departure Warning

T6 AWD STAND-ALONE OPTIONS

---		Metallic paint
---		Premium Electric Silver paint
000849	✓	Urbane wood inlays
000691		Front and Rear Park Assist
000603 & 000167		Blind Spot Information System (BLIS)
000583		Personal Car Communicator with Keyless Drive
000533		FOUR-C chassis
000802	✓	17" NJORD wheel
000809	✓	17" NJORD self-supporting tires

✓ = New Feature

NOTE: CONTENT SUBJECT TO CHANGE